PRODUCTS

California Dreamin'

Overview: Kala's California U-BASS Models Specifics: Kala Brand Music Co. commemorated the 5th anniversary of the U-BASS with several new models. The company's California U-BASS models include acoustic-electric and solid body designs. The acoustic-electric models are available in Hawaiian Koa or flame maple finishes. The solid body designs feature a variety of exotic wood tops that include koa, redwood, myrtle and walnut. All California basses include a custom LR Baggs U-BASS electronic system.

MSRP: Call company Ship Date: Call company Contact: Kala Brand Music Co., 877.853.3853, kalabrand.com









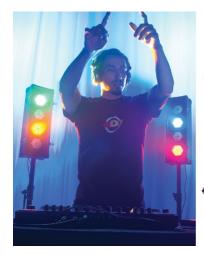
Micro Machine

Overview: Galaxy Audio's Micro Spot 5 Personal Monitor Specifics: Galaxy Audio's Micro Spot 5 (MS5) is based on the redesigned HS7 Hot Spot monitor, the original personal monitor. It's redesigned with the familiar look and feel of the HS7. The Micro Spot comes standard with a seven-position volume control switch, along with a newly designed wall and stand mount bracket. This allows for easy positioning on any stand or permanent installation and enables the user to independently adjust his or her own volume without affecting the other monitors. The compact yet high-impact ABS enclosure handles 100 watts at 16 ohms. The compact size makes the MS5 a suitable solution for eliminating stage clutter and the task of lugging bulky floor monitors. The MS5 has a frequency response of 150Hz to 15kHz, making it suitable for all speech applications.

Street Price: Starting at \$79.99

Ship Date: Now

Contact: Galaxy Audio, 316.263.2852, galaxyaudio.com





Flash 4ward

Overview: ADJ's Flashback 4

Specifics: ADJ's Flashback 4 is a modern LED-makeover of a classic effect. This retro fixture screams old school with its Boarder Can effect and panel lighting look. Supplied as a matching pair, each of these versatile four-bank LED fixtures has one green, one blue, one amber and one red cluster of 36 10-millimeter LEDs. The fixtures feature plug-and-play functionality. Various top-hat mountings allow the fixtures to operate in freestanding, portrait or landscape positions. Eleven built-in programs and two operational modes make it flexible depending on users' needs, a recessed control panel allows for ease of operation and XLR sockets allow the two fixtures to be connected.

MSRP: Call company Ship Date: Now

Contact: ADJ, 323.582.2650, adj.com

JUNE 2014

(continued from cover)

Race for the Cure with the launch of a new pink pBone and a race team. Conn-Selmer Managing Director Mike Kamphuis kicked off the race ceremonies by playing the pink pBone to lead the "charge" of the event's attendees. The Executive Director for this event, Sheri Miller, also shared that \$5 from every sale of the pink pBone would be donated to the Susan G. Komen Northern Indiana Affiliate. A video of this can be viewed at www.conn-selmer.com. From June 15 until the end of that month, close to \$1,500 was raised for donation from pink pBone public sales. Conn-Selmer further increased that amount as sales continued over the months.

The Jiggs Whigham pBone brings a fun and intriguing twist to the traditional trombone. Developed by accomplished trombonists, the pBone was designed to spark the interest of young children and promote interest in the art of brass playing. With its plastic construction, this lightweight instrument sounds remarkably like brass trombones. The pBone is being used by professionals, amateurs and students alike. pBone is a fun way to catch the eye and ear of any audience, as was demonstrated by Ed Lotter, the Whistle Pigs' trombonist, in June 2013 during their concert in Potawatomi Park in Indiana.



BREEDLOVE GUITAR COMPANY

Breedlove Guitar Company and the Children's Cancer Association have introduced *LIVE From the Heart*, a series of intimate recording sessions held at CCA's Portland OR headquarters on the banks of the Willamette River. *LIVE From the Heart* shows feature international recording artists like Black Prairie, Rhett Miller (Old 97s), Amos Lee and Black Francis (Frank Black, the Pixies) playing acoustic, storytelling sets for an invite-only audience. Each show is

videotaped, professionally mixed and edited into exclusive content for MyMu sicRx.org, the online home of CCA's flagship MyMusicRx program, which delivers in-hospital and online "music medicine" to seriously ill kids and teens, whenever and wherever they need it most.

"Breedlove is proud and excited to be part of the LIVE From the Heart series,"

explained Colin Besancon, Breedlove USA Brand Manager. "Music is a huge part of our lives, and we believe in the positive impact it can make on lifting the spirits of both the kids and artists who participate in the MyMusicRx program. As an Oregon-based company, we also love that LIVE From the Heart helps promote Portland as the world-class music destination we know and love." Breedlove was first introduced to the Children's Cancer Association by Grammy-nominated artist/producer Chris Funk, multi-instrumentalist for The Decemberists and Black Prairie. Funk and his wife, Seann McKeel, have worked closely with CCA as MyMusicRx Champions over the last two years, connecting the Portland-based nonprofit with recording artists and music festivals eager to "give back" and support MyMusicRx in-hospital and online programs for kids and families touched by life-threatening disease. According to Funk, "When we conceived of LIVE From the Heart, I instantly thought of Breedlove, one of the most successful guitar companies from Oregon. They seemed like a natural fit, and I'm overwhelmed at their support of MyMusicRx and our programs.'





MUSIC & SOUND RETAILER 21